

TRUTERRA™

WINFIELD  
UNITED

## HELP REDUCE THE RISK OF ADOPTING CONSERVATION MANAGEMENT PRACTICES. ENROLL NOW IN THE TRUTERRA™ MARKET ACCESS PROGRAM

Take advantage of untapped revenue potential by building a pathway to improve your soil health and potentially become eligible for future carbon market opportunities through Truterra and WinField United.

Through Truterra's experience in supporting farmers with sustainable practices, WinField United's scientific approach to crop management and the expertise of local ag retailers, farmers can feel confident they have the resources and support to adopt sustainability management practices on their operations.

Potentially increase profitability and be at the center of the soil carbon movement by working with Truterra and WinField United.

### THE DETAILS

- Sign up from August - November 2022 at [TruterraMarketAccess.com](https://TruterraMarketAccess.com)
- Qualified growers may receive a \$2/acre incentive to work with Truterra as you explore adding cover crops and/or reducing tillage in fall of 2022 or spring of 2023
- Potentially participate in future carbon program opportunities for new carbon stored in crop year 2022
- Option to enroll fields in an Advanced Acre® Rx prescription plan to help offset the potential risk of practice change implementation (I.e. reducing tillage and incorporating cover crops).

### A PATHWAY TO IMPROVED SOIL HEALTH AND POTENTIAL CARBON PROGRAM OPPORTUNITIES

#### **How it works for interested farmers**

*Farmers can start by inquiring about the Truterra™ market access program at their local ag retailer to understand options for their fields.*

*For those interested in exploring first-time practice changes such as cover crops or reducing tillage to position fields for future carbon market eligibility, qualified growers may be eligible to receive \$2/acre to set this baseline.*

*In addition, farmers have access to the WinField United Advanced Acre Rx prescription plan to help offset the risk of this practice change.*

*For farmers more advanced in their sustainability journey, eligibility for a Truterra™ carbon program, which pays up to \$25/acre, may be possible.*

***In summary***

*The Truterra™ market access program payment for qualifying farmers to try a first-time practice change is \$2/acre.*

*The Advanced Acre Rx program is a tiered offering, and it can be a full-season prescription plan, a total acre solution, or a targeted prescription program for a high-impact agronomic decision. If you follow the customized plans and yields don't meet or exceed approved yield, WinField United covers the cost of the services and some input costs via a service warranty payment.\**

*The Truterra™ market access program pays growers \$2/acre for making in-season practice changes, providing a pathway to potentially enrolling in future carbon programs that pay \$25/tonne of sequestered CO<sub>2</sub>. Truterra pays for actual carbon sequestered, not a flat rate per acre.*

*Truterra™ carbon program agreements are for a one-year term, as compared to 5-, 10-, or 20-year contracts, which means growers are guaranteed to receive the current market price each year they sign a carbon purchase agreement.*

*To enroll, simply complete a survey at [TruterraMarketAccess.com](https://TruterraMarketAccess.com) or visit your local Truterra™ retail partner.*

**PRACTICE**

Implement conservation management practices that help improve soil health and increase carbon levels in your soil.

**MEASURE**

Collect data to determine the amount of carbon stored in your fields.

**DATA VERIFICATION**

Substantiate your data to potentially enroll in a Truterra carbon program offer.

**MAINTAIN**

Maintain farming practices and data records.